Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business WEBSITE PROJECT

250 Points

\*\*\*Choose from topics below\*\*\*\*\*\*\*\*\*\*

* A specific project you are a direct part of if you are currently working on a film, for example, you can create a website to promote the project
* An existing business a site that promotes a real live business—it can be your own business or someone else's, but it can’t be made up. (Ideas you may use include hauermusic.com/, [Fryemechanical.com](http://www.fryemechanical.com/), [Midway restaurant](http://www.midwayrestaurant.com/)

Before you begin—Design a diagram of the site—submit for grade.

Must include:

* At least 4 pages including index page with titles.
* Proper and effective Navigation Menu
* Pictures (Clear, meaningful and appropriate size)
* All pages must have information organized appropriate time spent
* Footer-must include last updated code and email code on index
* CSS and Divs used for Consistency-Layout is huge!! PLAN PLAN PLAN!!!!
* Links changed—Not default
* Outside links
* Logo/Name designed in Illustrator—Save any Files that you will use to edit under a folder called Editable (FYI: other exported goes under assets)
* Something else designed in another program for this website (FLASH, Photoshop, Illustrator)
* Looking at good design/Color Scheme/ advance features—not just easy cheesy. Watch making your text and images too big—this can make it look juvenile.
* Time effort and professionalism will be a major factor of your grade.
* Extra Credit: +15 points if done correctly: Make an icon that goes with the Website—call it favicon.jpg—find a program that will convert it to an ico online, put the .ico in your root. +5 to turn in this rubric when you turn in the project to the hand in.

When you are done Upload the entire Folder to the appropriate turn in folder.

NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business Site

|  |  |  |
| --- | --- | --- |
| At least 4 complete pages including index page with titles. | 40 |  |
| Proper and effective Navigation Menu | 20 |  |
| Pictures (Clear, meaningful and appropriate size) All are optimized for the web | 10 |  |
| All pages must have information organized appropriate time spent-Good Color/Appropriate size | 10 |  |
| Footer-must include last updated code and email code on index | 10 |  |
| CSS and Divs used for Consistency-Layout is huge!! PLAN PLAN PLAN!!!! | 20 |  |
| Links changed—Not default  | 10 |  |
| Outside links | 10 |  |
| Logo/Name designed in Illustrator—Save any Files that you will use to edit under a folder called Editable (FYI: other exported goes under assets)  | 25 |  |
| Something else designed in another program for this website (FLASH, Photoshop, Illustrator) | 25 |  |
| Looking at good design/Color Scheme/ advance features—not just easy cheesy. Watch making your text and images too big—this can make it look juvenile. | 20 |  |
| Time effort and professionalism will be a major factor of your grade. | 50 |  |
|  | 250 |  |